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FOR IMMEDIATE RELEASE:
November 4, 2011

Contact: Joy P. Wright , 407-721-7148

18th Annual Founders' Day Festival Today and Saturday



Headliner Joe Nichols

OCOEE, FL – The City of Ocoee's 18th Annual Founders' Day Festival will be hosting some of country music's biggest names today and on Saturday, November 5. **The festivities will include "A Salute to Veterans" paying tribute to America's military at 1:00pm. on Saturday.** The free two-day event will take place at Bill Breeze Park at Starke Lake, 125 North Lakeshore Drive.

Today, November 4

Food vendors
Carnival rides
FREE concerts will begin at 5:45 p.m. and end at approximately 10:00 p.m.

Saturday, November 5

Chick-fil-A 5K and Kids Fun Run Benefitting Saving Young Hearts

7:30 a.m. 5K Run

8:45 a.m. Kids Fun Run

The Chick-fil-A 5K and Kid's Fun Run kicks off at the Ocoee Middle School Track, 300 South Bluford Avenue, and ends at the intersection of McKey Street and Bluford Avenue

Race Day (all participants) \$25

MORE

Saturday, November 5 (continued)

Poker Run presented by the Ocoee Police Department

Registration begins at 9:30 a.m.

Start -- Frank's Place 146 N. Clarke Road, Ocoee

End -- Bill Breeze Park Founders' Day Festival

Food vendors and carnival rides

Marketplace with arts 'n crafts vendors

9:00 a.m. – 6:00 p.m.

Bluford Avenue

Dozens of vendors offering a wide array of specially crafted, unique collectibles

Florida Fish & Wildlife Conservation Commission's FAB FIVE Family Fishing Tournament

10:00 a.m. - 12:00 noon

Starke Lake at Bill Breeze Park - prizes awarded at 12:30 p.m.

“A Salute to Veterans”

1:00 p.m.

Paying tribute to America's military, Honor Guard, singing

FREE Concerts

Beginning at 2:00 p.m. and ending at approximately 9:30 p.m.

Spectacular fireworks show

9:30 p.m.

Joe Nichols will headline the free concerts on Saturday. His albums have produced fourteen Top 40 singles on the Billboard Hot Country Songs charts, including the Number One single "Brokenheartsville." Also performing on Saturday will be Little Texas, Daryle Singletary, local artists Hazzard Kounty, Michael Ray and Major Mileage.

Sammy Kershaw will be headlining today's concerts with a string of more than 25 singles that have entered Top 40 on the Billboard Hot Country Songs charts, including the number one hit "She Don't Know She's Beautiful". Rounding out tonight's performances will be Aaron Tippin and Diablo Canyon.

In addition to the concerts, families can enjoy a wide variety of fun activities including carnival rides, a spectacular fireworks show, games, food vendors, arts 'n crafts at the Marketplace, family fishing tournament, classic car show, Chick-fil-A 5k and Kids Fun Run Benefitting Saving Young Hearts, Poker Run and much more.

For more information, please visit www.ocoeefoundersfestival.org.

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